

A GUIDE TO EXCEL & FME



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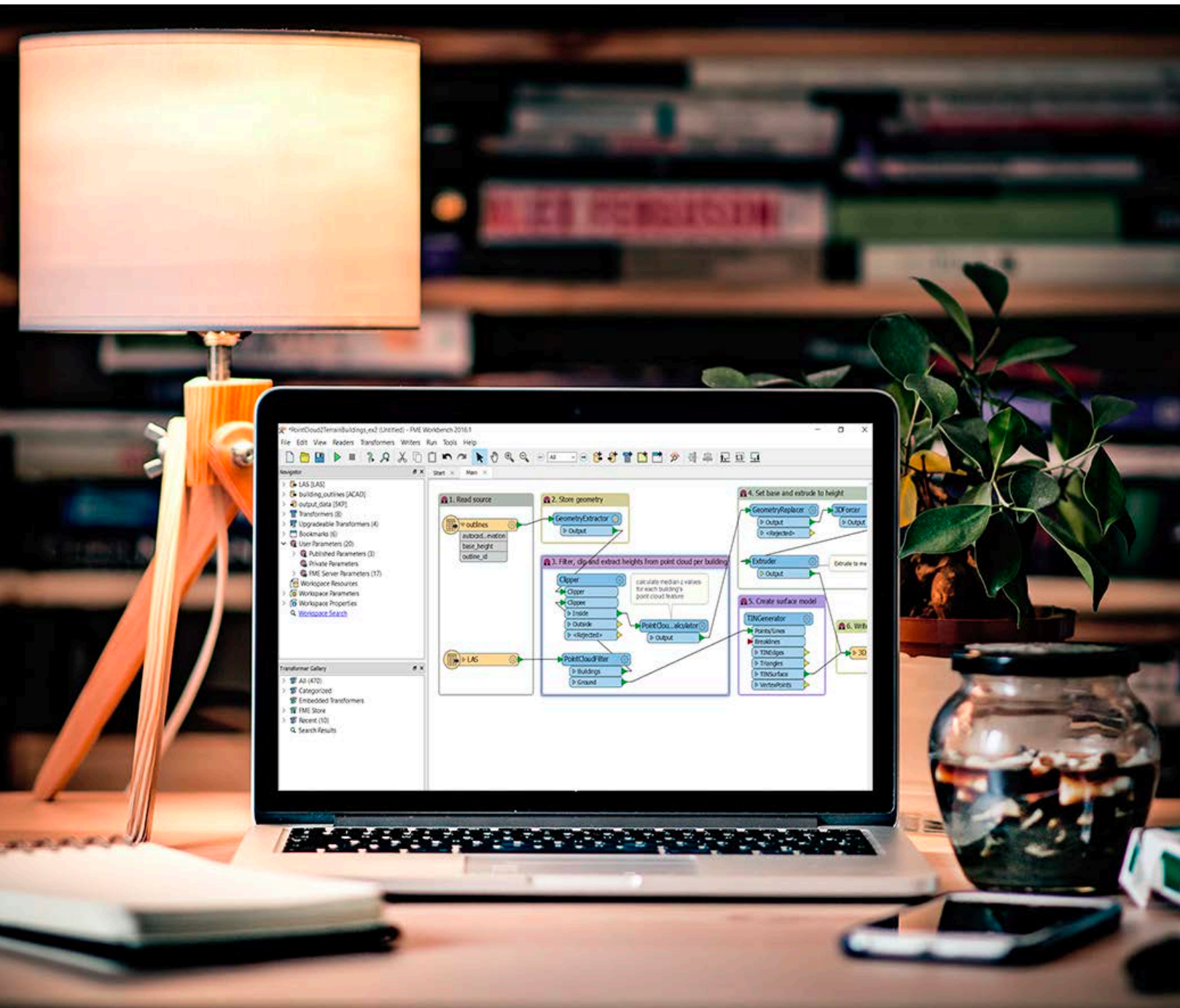
Why Process Excel Data with FME?

Excel is everywhere in most organizations. Everyone is comfortable using it, everyone has it installed and most applications can import and export XLS data. It's relatively straightforward to use and if you're only working with a small amount of data across one or a few worksheets, there's no need to bring FME into the process.

FME is an asset in situations where you're working with **LARGE** amounts of data across multiple sheets, and many manual tasks are required. Copying, pasting and entering functions by hand carries the risk of introducing error and can be time consuming. FME's automated workflows can execute the same functions as Excel - filtering, sorting, conditional testing - to protect the data's integrity and save you time.



FME's integration platform makes it simple to connect hundreds of systems, transform data in unlimited ways, and automate workflows.



GETTING STARTED WITH EXCEL IN FME

A Note on Language in FME versus Excel

When working in FME and reading its documentation keep these equivalencies in mind:

Feature Type = Worksheet or Named Range

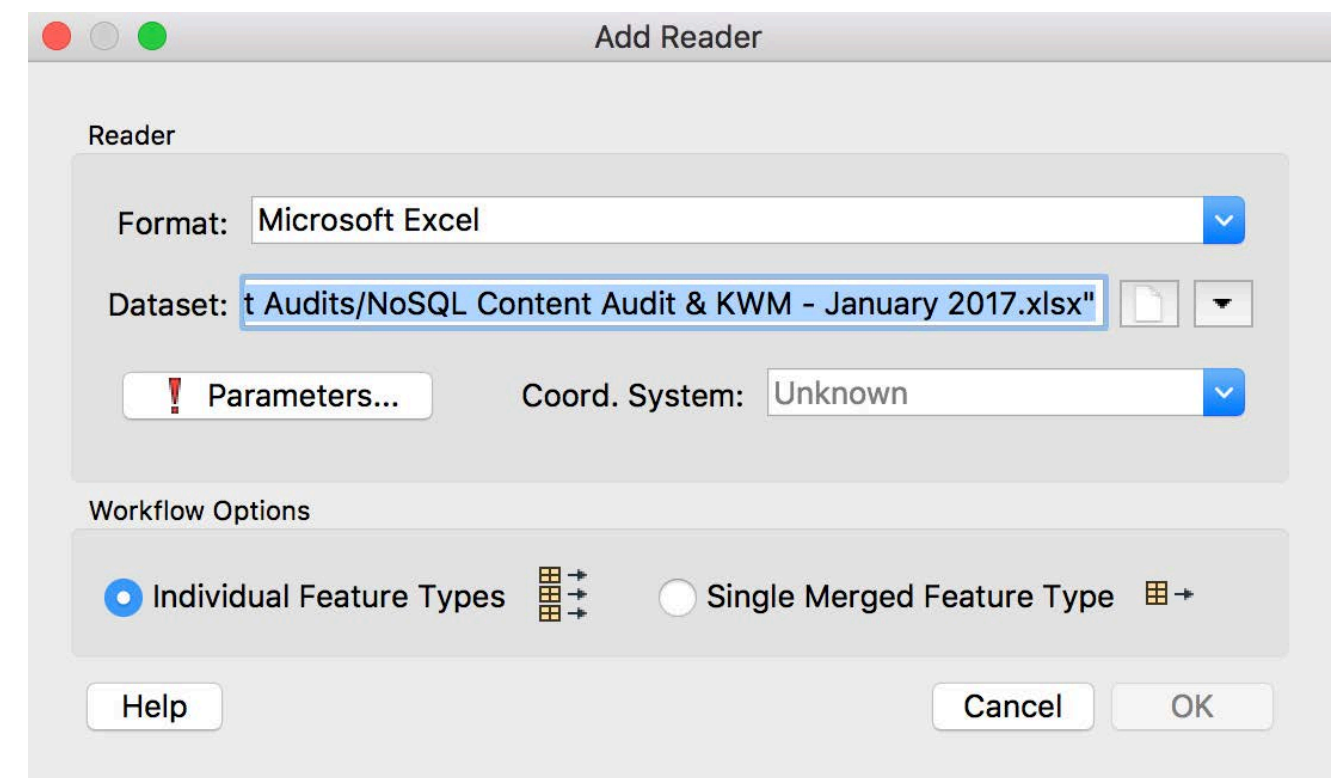
Attribute = Column

Feature = Row

Dataset = Excel File

Opening Excel Files

Use the “Add Reader” tool to open Excel files with FME. In the “Add Reader” dialog, select Microsoft Excel as the format and locate the desired file. After this open the Parameters dialog to select sheets to import and to inspect the data.



Microsoft Excel Parameters

Sheets to Read

Sheet/Named Ranges	Field Names Row	Cell Range (e.g. B2:G9)
<input type="checkbox"/> Keyword Matrix	1	2:
<input checked="" type="checkbox"/> Content Audit	1	2:
<input type="checkbox"/> Content Gaps	1	2:
<input checked="" type="checkbox"/> Keyword Research	1	2:
<input type="checkbox"/> Keyword Search Vol Data	1	2:
<input type="checkbox"/> Prune	1	2:
<input type="checkbox"/> Copyscape	1	2:
<input type="checkbox"/> GWT Top Queries	1	2:

Select

Preview

	A	B	C	
1	Keyword	Avg Position	Search Volume	Ranking Url
2	csv to dynamodb	10	0	http://www.safe.com/cor
3	csv to couchdb	4	0	http://www.safe.com/cor
4	csv to elasticsearch	13	110	http://www.safe.com/cor
5	csv to cloudant	8	0	http://www.safe.com/cor
6	csv to documentdb	4	0	http://www.safe.com/cor
7	csv to mongodb	9	260	http://www.safe.com/cor
8	excel to elasticsearch	5	10	http://www.safe.com/cor

Attributes

Exposed	Name	Type	Width	Precision
<input checked="" type="checkbox"/>	Keyword	char	28	
<input checked="" type="checkbox"/>	Avg Position	number	4	0
<input checked="" type="checkbox"/>	Search Volume	number	6	0
<input checked="" type="checkbox"/>	Ranking Url	char	67	

Filter Select All

Read formulas (.formula)
 Read hyperlinks (.hyperlink)

Advanced
 Schema Attributes

Help

Cancel OK



Select the worksheets to be imported in the “Sheets to Read” section. When you highlight a worksheet you get a preview of how the data looks, and can inspect and set data types in the “Attributes” section. You can also set the reader to recognize and preserve formulas and hyperlinks.

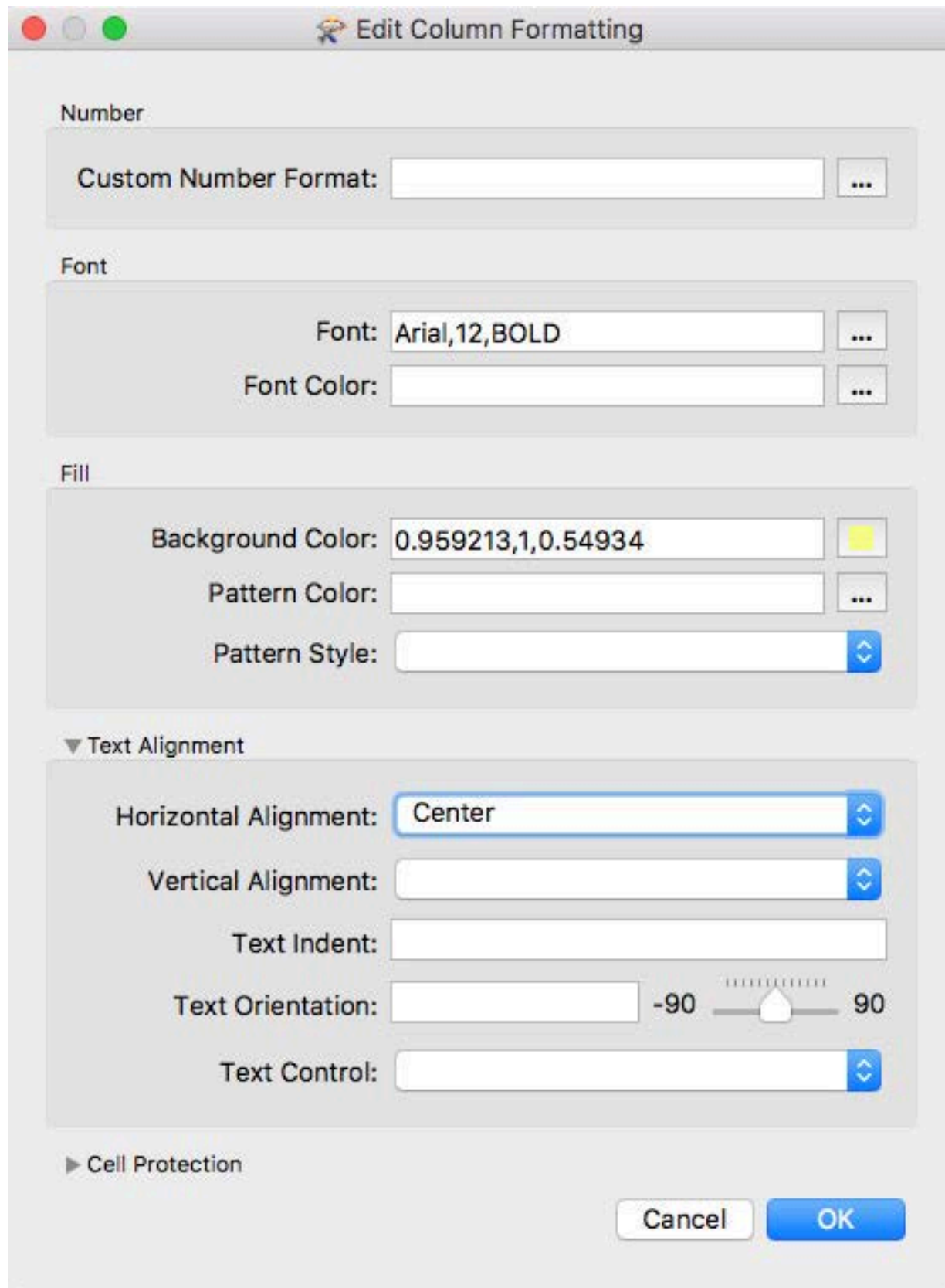
Visit the

FME KNOWLEDGE CENTER

Ask questions, share ideas, and explore our library of resources.

knowledge.safe.com

Set style elements for fonts and cells in a column by clicking the corresponding space under “Formatting”.

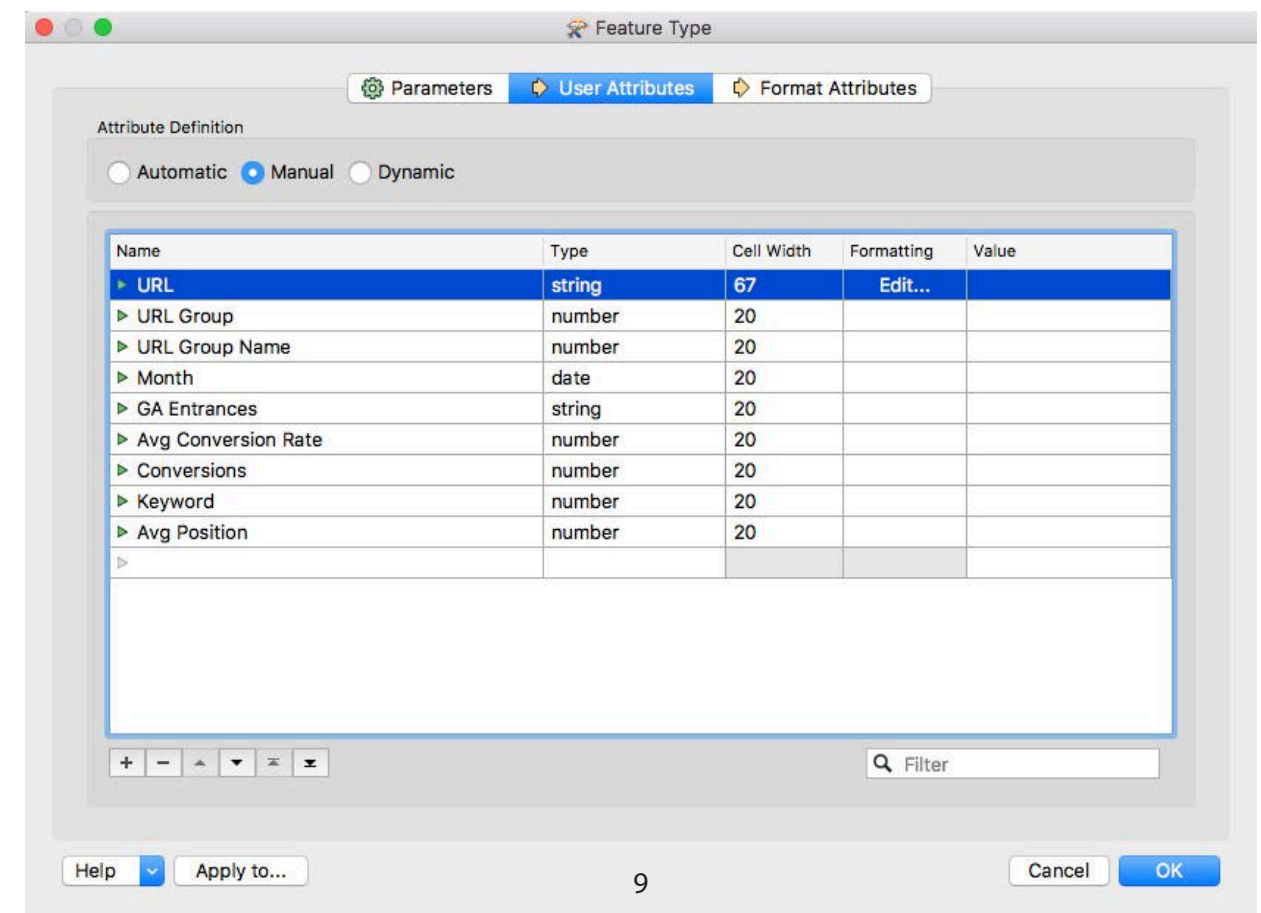


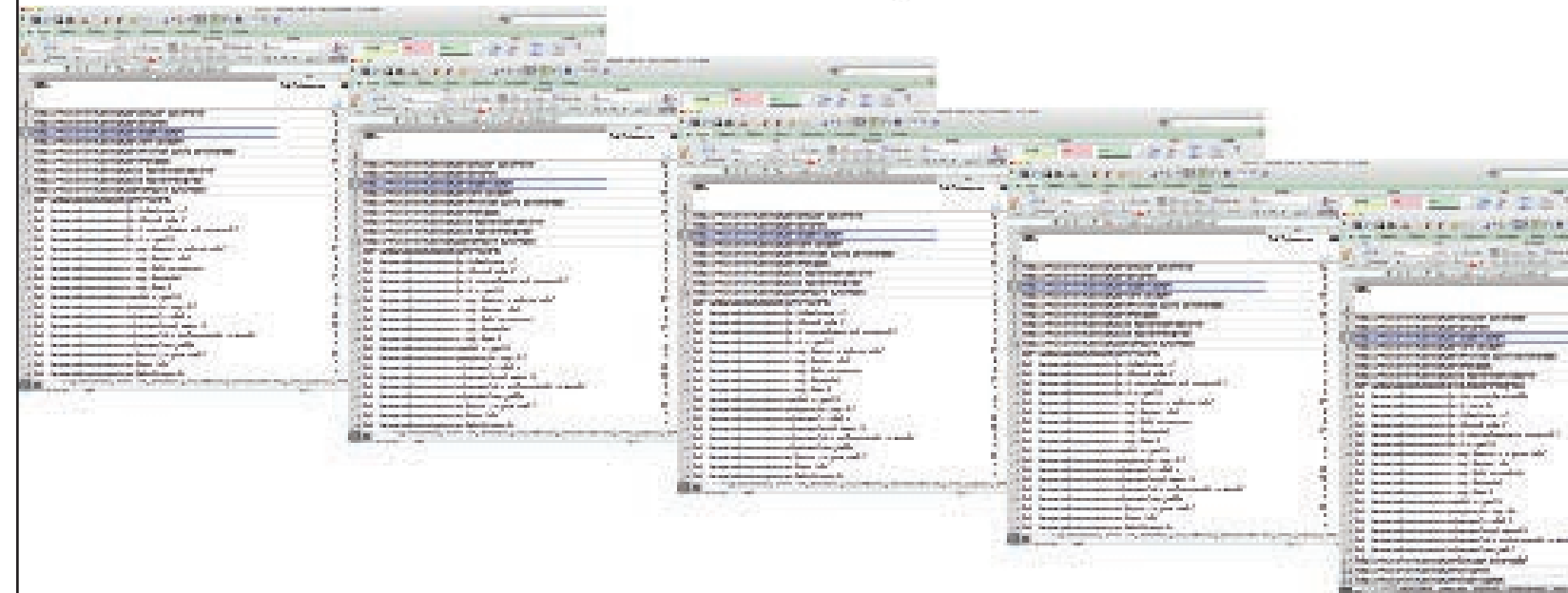
CREATING EXCEL FILES

FME lets you construct worksheets within Workbench or write data to an existing Excel template. In each case you begin by adding an Excel writer using the “Add Writer” tool. Set the format to Microsoft Excel and specify where the data will be written to and what the name of the file will be. In the case of writing data to a template, select the template file as the destination.

Constructing an Excel spreadsheet within FME Workbench

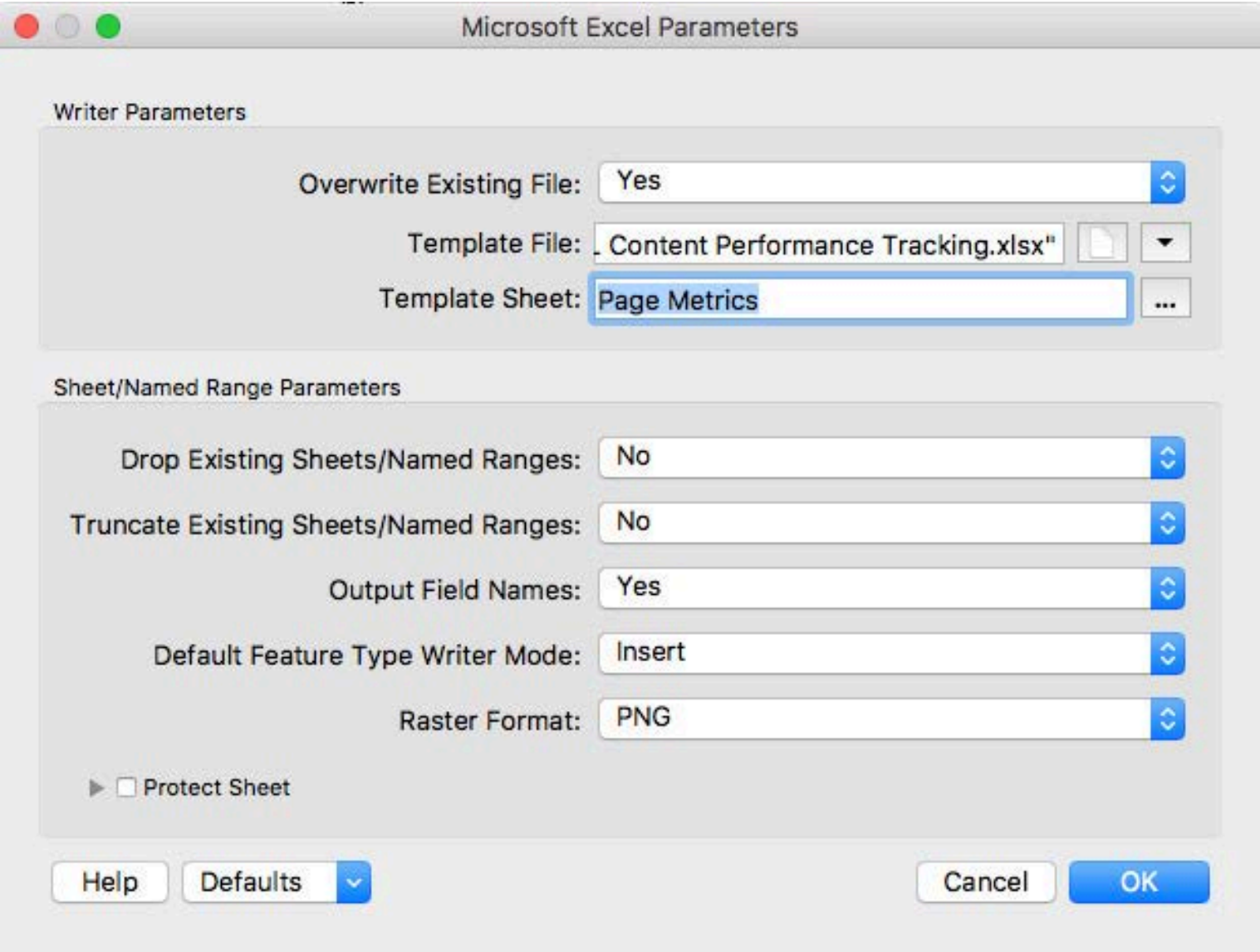
After the Writer has been added to the workspace, open up its dialog. Columns are created in the “User Attributes” section. Set “Attribute Definition” to “Manual” and enter the names of the columns as you’d like them to appear in the final spreadsheet and indicate the type of data. These columns will be populated when the workflow is run with values from Attributes with the same name. Working with Attributes (columns) will be discussed further later on.





Writing to an Excel Template

In the case of writing data to a template, you have an Excel file whose data needs to be refreshed from time to time to reflect changes. This is useful when generating reports that summarize raw data into meaningful charts and tables. The sheet that holds the definition of the layout of results is designated as the template in the FME Writer's Parameter dialog. Set "Overwrite Existing File" to "Yes" so that the data is overwritten and not appended.

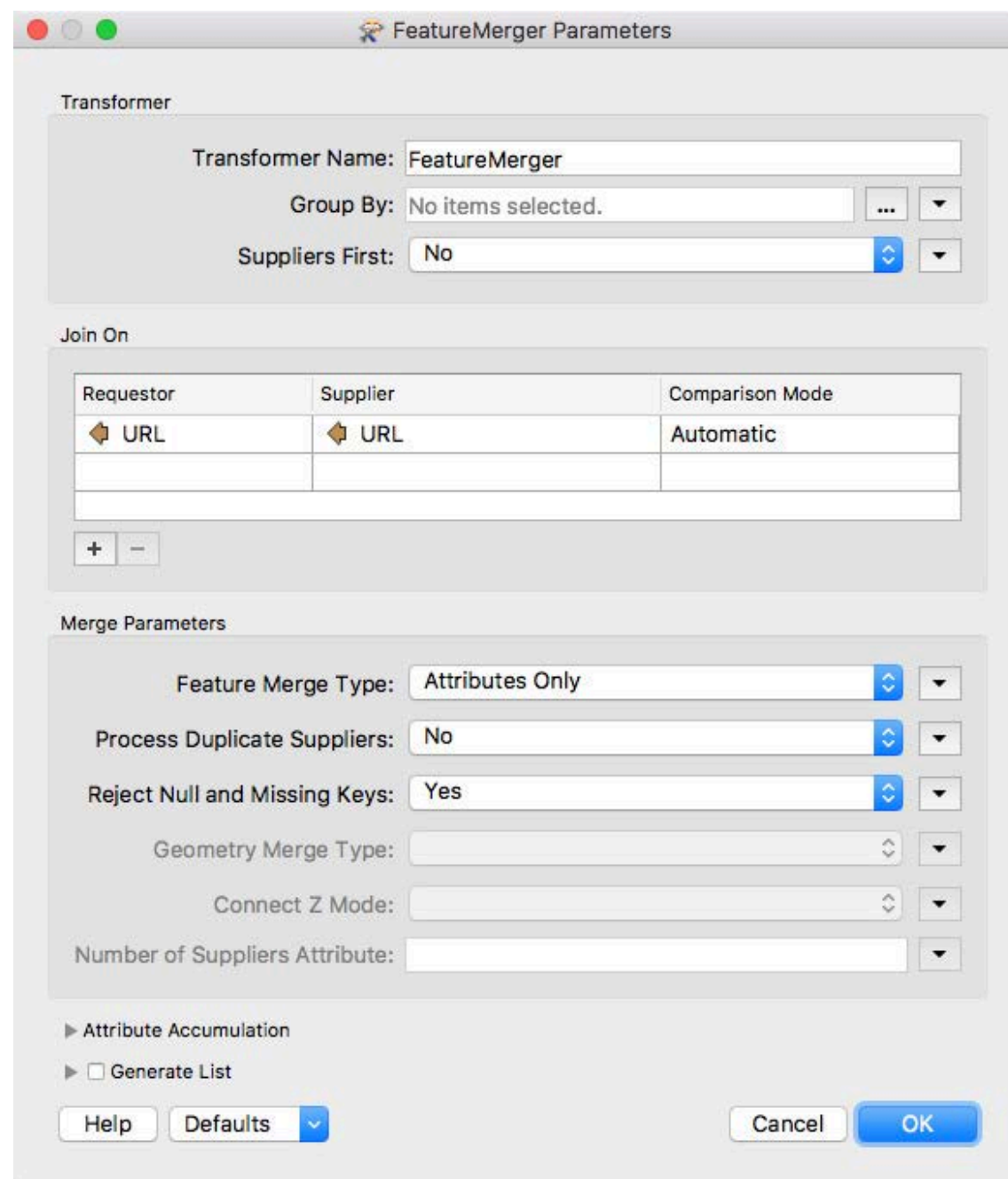


INTEGRATING DATA FROM MULTIPLE WORKSHEETS

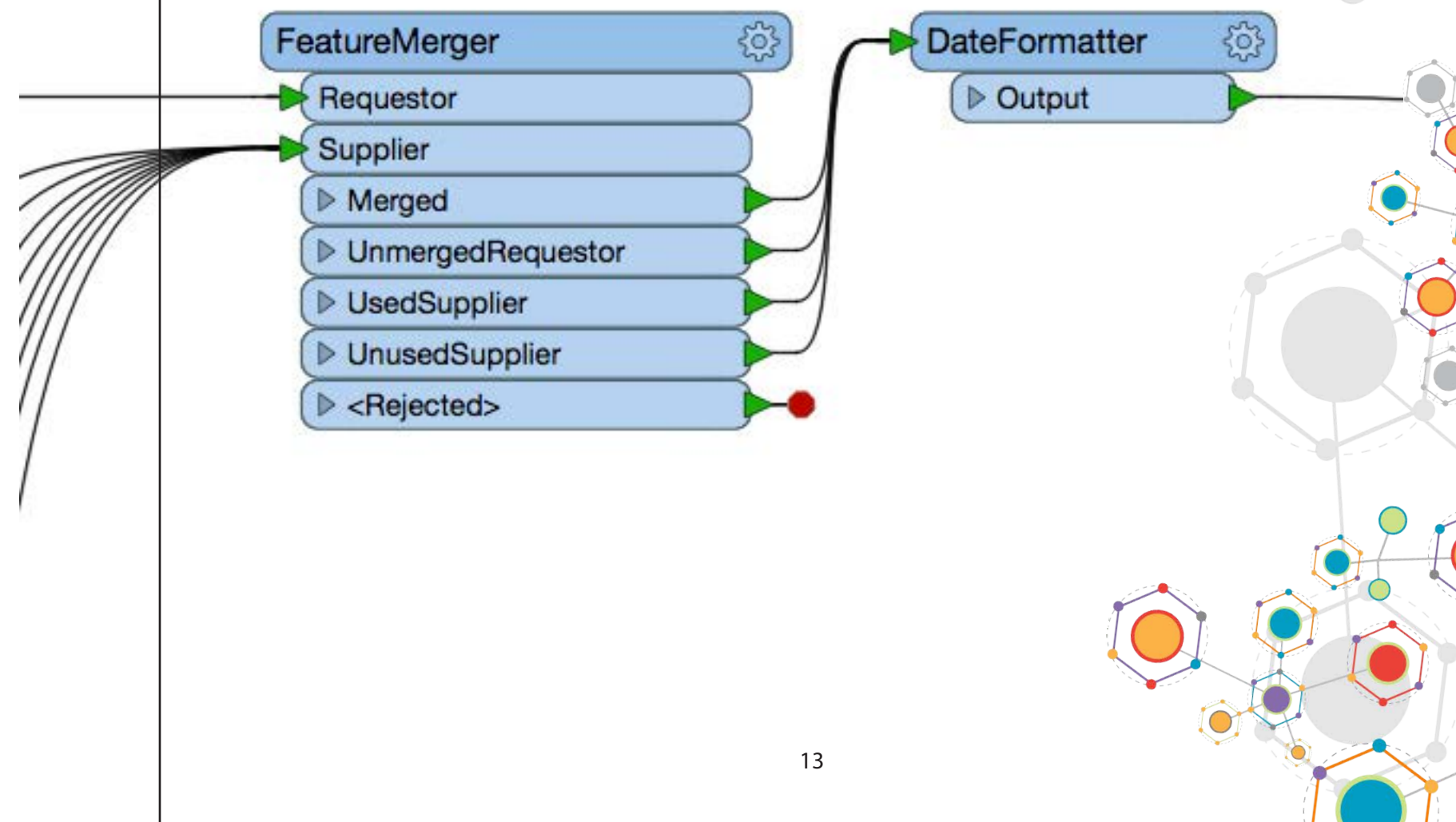
Appending Multiple Worksheets with the Same Structure

Appending worksheets is a common task with Excel data, especially for projects that involve analyzing data collected at different times, by different people, or in different places.

In the FeatureMerger dialog, indicate which field the sheets should be joined on and set "Process Duplicate Suppliers" to "Yes".



This tool categorizes data into output ports based on whether it found a match between the Requestor and Suppliers: "Merged", "UnmergedRequestor", "UsedSupplier", and "UnusedSupplier". This comes in handy for other tasks like Vlookups, but when merging worksheets you want all the data carried over, so connect all four output ports to the Excel Writer, or whichever transformer tool comes next in the workflow.



content audit jul-dec 2016.xlsx

Search in Sheet

Home Layout Tables Charts SmartArt Formulas Data Review

Edit Font Alignment Number Format Cells Themes

AVERAGE $\text{=vlookup(A2,$

	A	B	C	D	E	F	G	H	I
1	URL	Month	Session	Bounce Rate	Conversion Rate	Target Keyword			
2	http://www.safe.com/convert/mapinfo/jpeg/	Jul 01, 2016	6	0.666666667		=vlookup(A2,			
3	http://www.safe.com/convert/arcgis-shp/sql-server-s	Jul 01, 2016	8	0.625		VLOOKUP(lookup_value, table_array, col_index_num, [range_lookup])			
4	http://www.safe.com	Jul 01, 2016	9113	0.522879403	0.107538681				
5	http://www.safe.com/convert/arcgis-shp/sql-server/	Jul 01, 2016	31	0.548387097	0.064516129				
6	http://www.safe.com/convert/xyz-point-cloud/arcgis-	Jul 01, 2016	22	0.636363636	0.045454545				
7	http://www.safe.com/convert/arcgis-shp/spatialite/	Jul 01, 2016	1	1	0				
8	http://www.safe.com/convert/arcgis-shp/text-file-con	Jul 01, 2016	45	0.6	0.111111111				
9	http://www.safe.com/convert/xml/v7-dgn-igds/	Jul 01, 2016	3	0.333333333	0				
10	http://www.safe.com/convert/arcgis-shp/tiff/	Jul 01, 2016	38	0.605263158	0.105263158				
11	http://www.safe.com/convert/xml/text-file-conversio	Jul 01, 2016	8	0.375	0				
12	http://www.safe.com/convert/arcgis-shp/postgresql/	Jul 01, 2016	4	1	0				
13	http://www.safe.com/convert/xml/kml/	Jul 01, 2016	8	0.5	0				
14	http://www.safe.com/convert/arcgis-shp/v7-dgn-igds,	Jul 01, 2016	1	1	0				
15	http://www.safe.com/convert/xml/json/	Jul 01, 2016	6	0.5	0				
16	http://www.safe.com/convert/arcgis-shp/v8-dgn/	Jul 01, 2016	38	0.578947368	0.052631579				

Running a Vlookup with FME

Vlookup is a handy function in Excel that allows you to search a list for an item then return an associated value when a match is found. For example, in the NoSQL web page example used in this guide, target keyword data is returned by searching a separate worksheet using the common URL column. In Excel, this is accomplished by entering the vlookup function and parameters into a cell. In FME, the same result is achieved using the FeatureMerger.

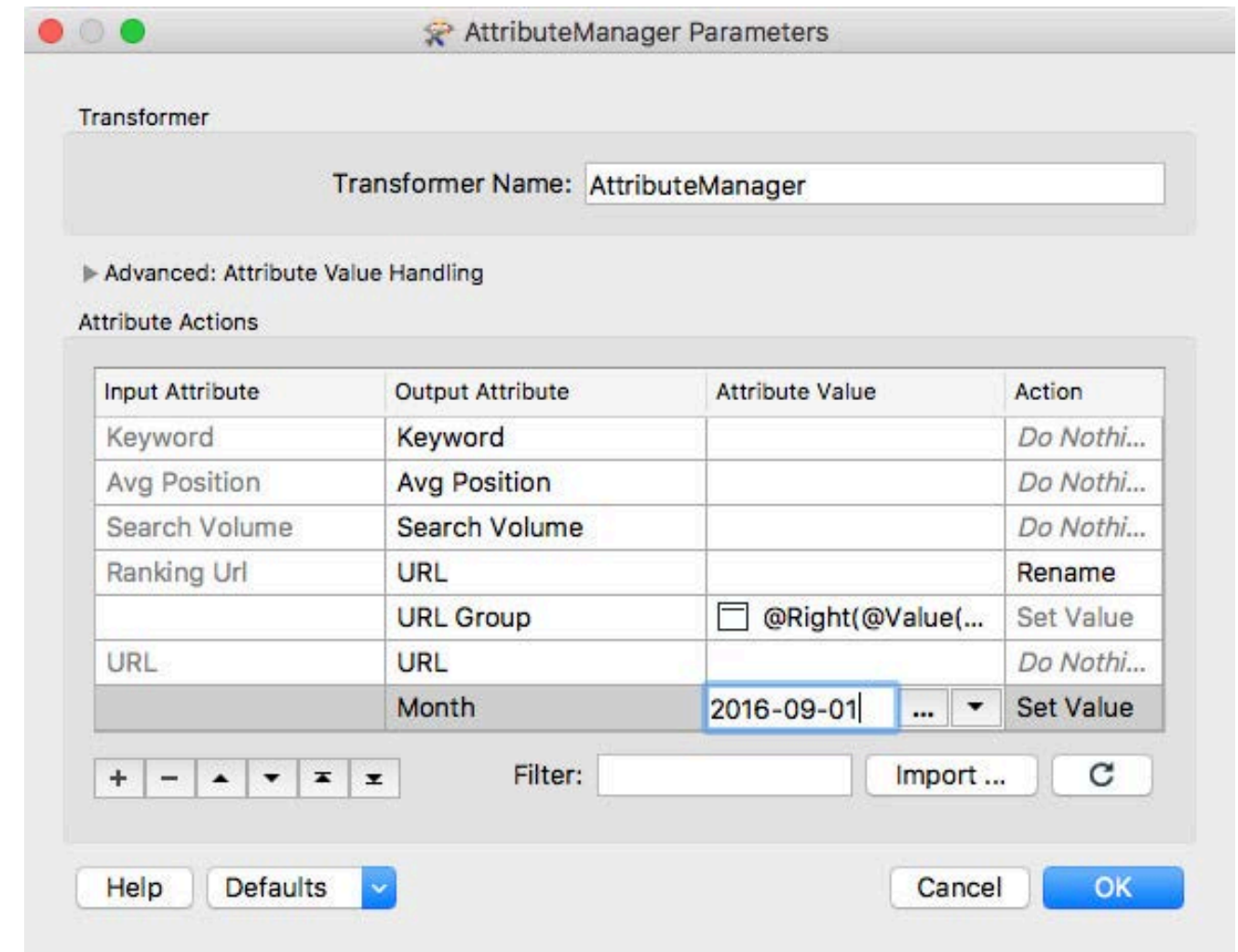
The lookup value between Requestor and Suppliers is indicated with the "Join On" parameter in the FeatureMerger dialog. In this situation you're only interested in matches between two worksheets so only the "Merged" output port of the FeatureMerger is connected to the Excel Writer (or next transformer in the workflow). The FeatureMerger will return all associated values for a match. Specify which values are to be written when you configure the column names in the Excel Writer dialog.



MANIPULATING EXCEL DATA & STRUCTURES

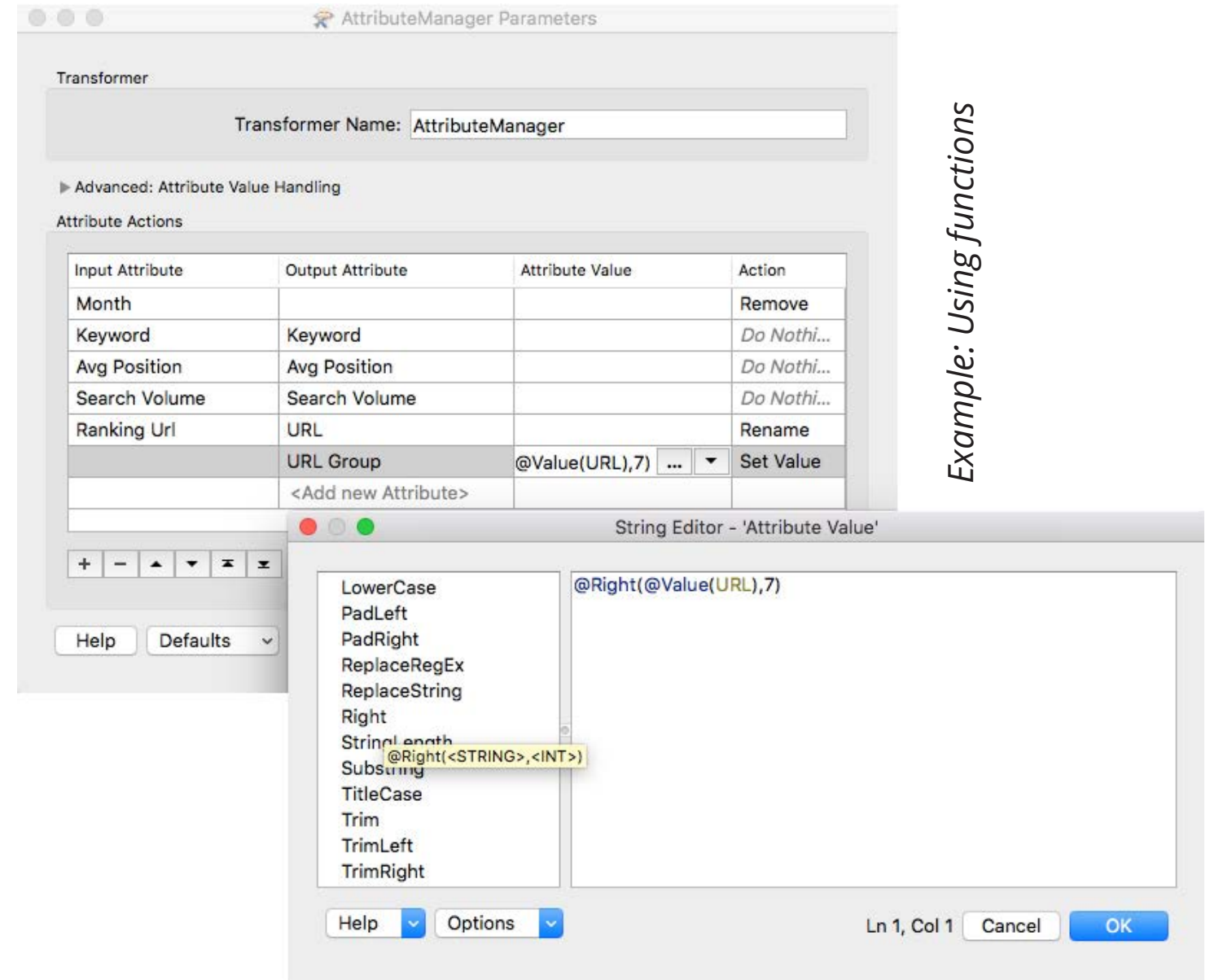
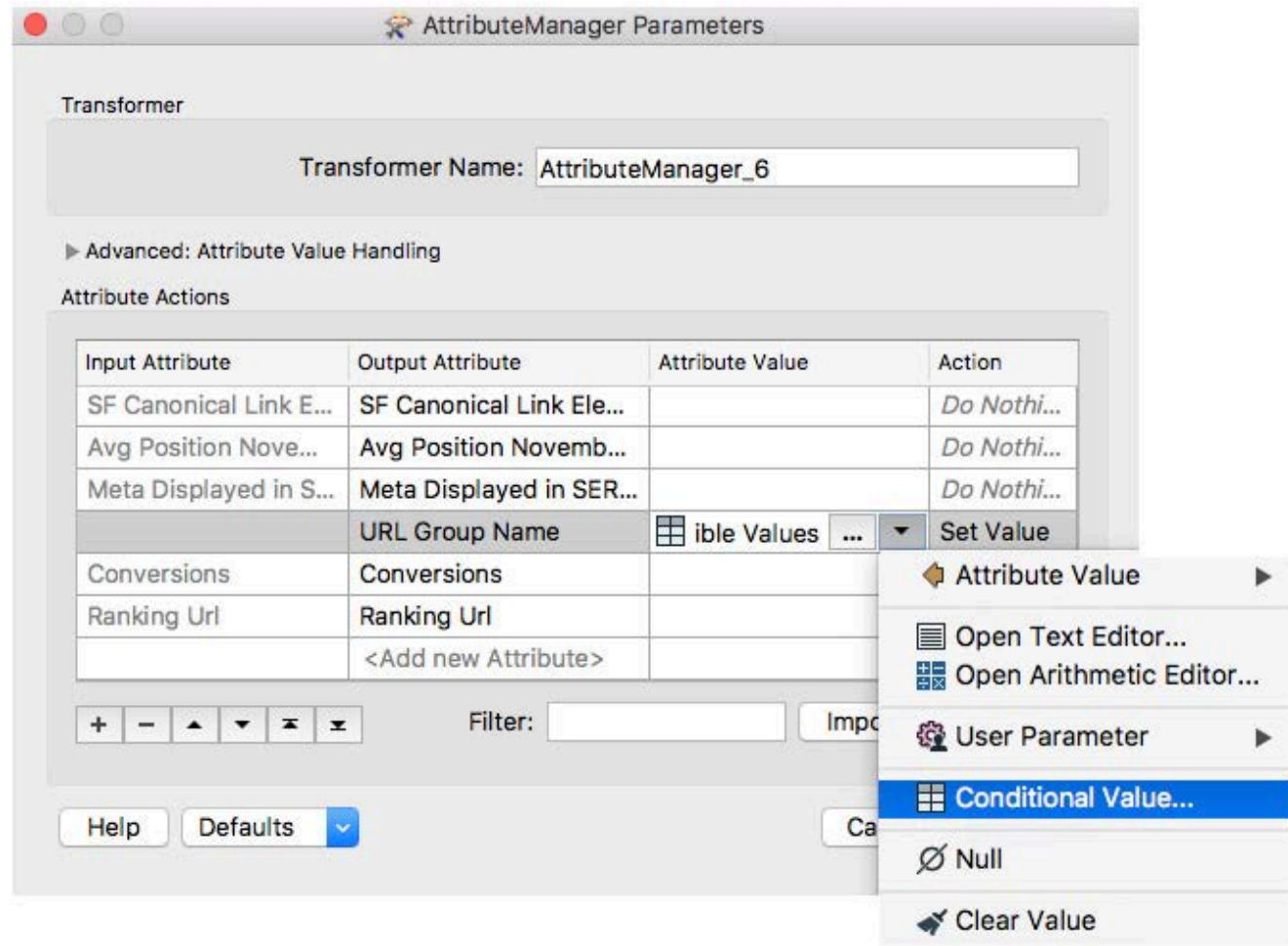
Adding Columns & Assigning Values

You may want to add columns while working with Excel data in FME. For instance, if you're merging multiple worksheets and you wish to add a unique identifier like a date or location to each, or perhaps you want to derive values based on the data in other columns. In FME this is accomplished with the AttributeManager. You can either assign a constant value to a new column or derive values using functions or conditional statements.

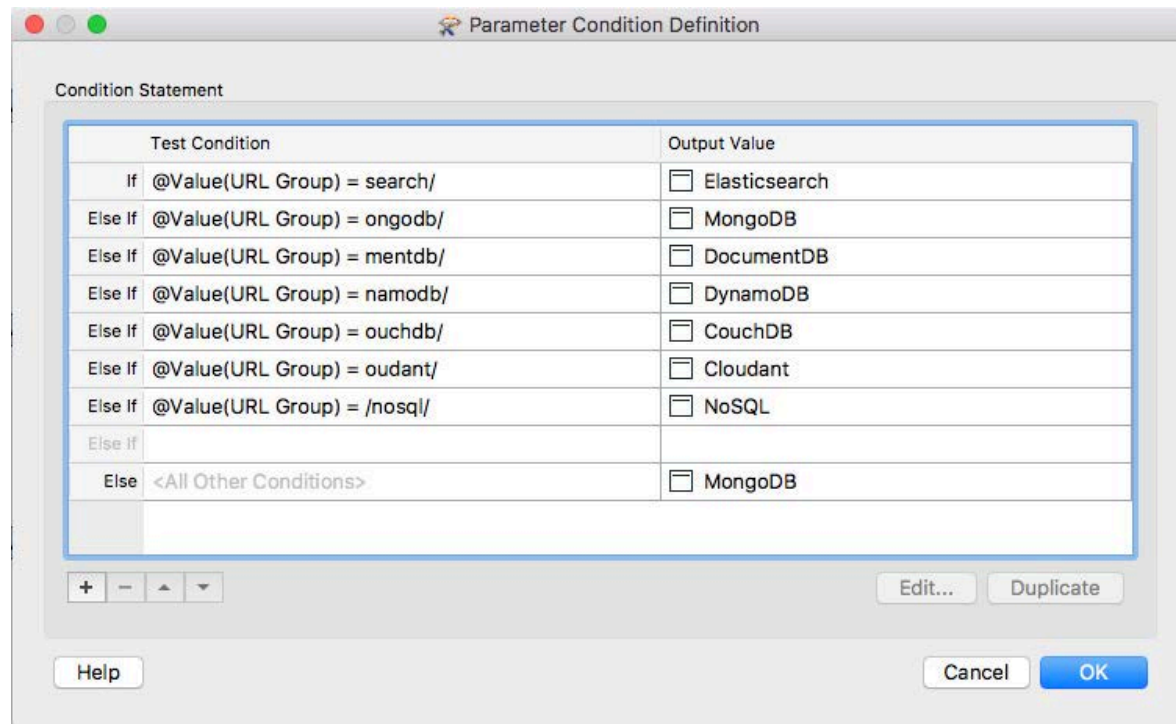


Example: Assigning a constant value

In this scenario you'll need to use a separate AttributeManager for each worksheet imported into the Workspace.



Example: Using functions

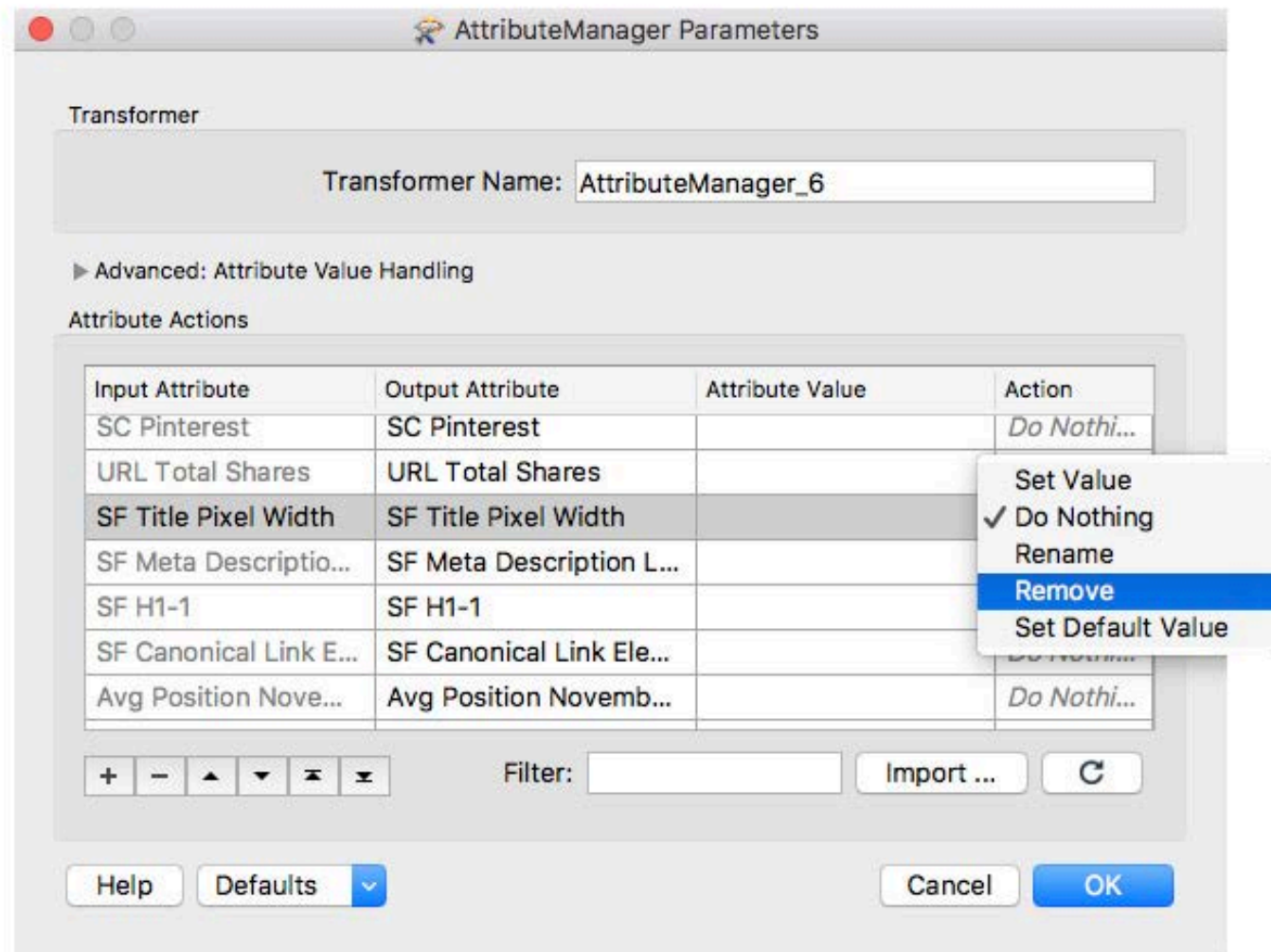


Example: Using conditional statements.

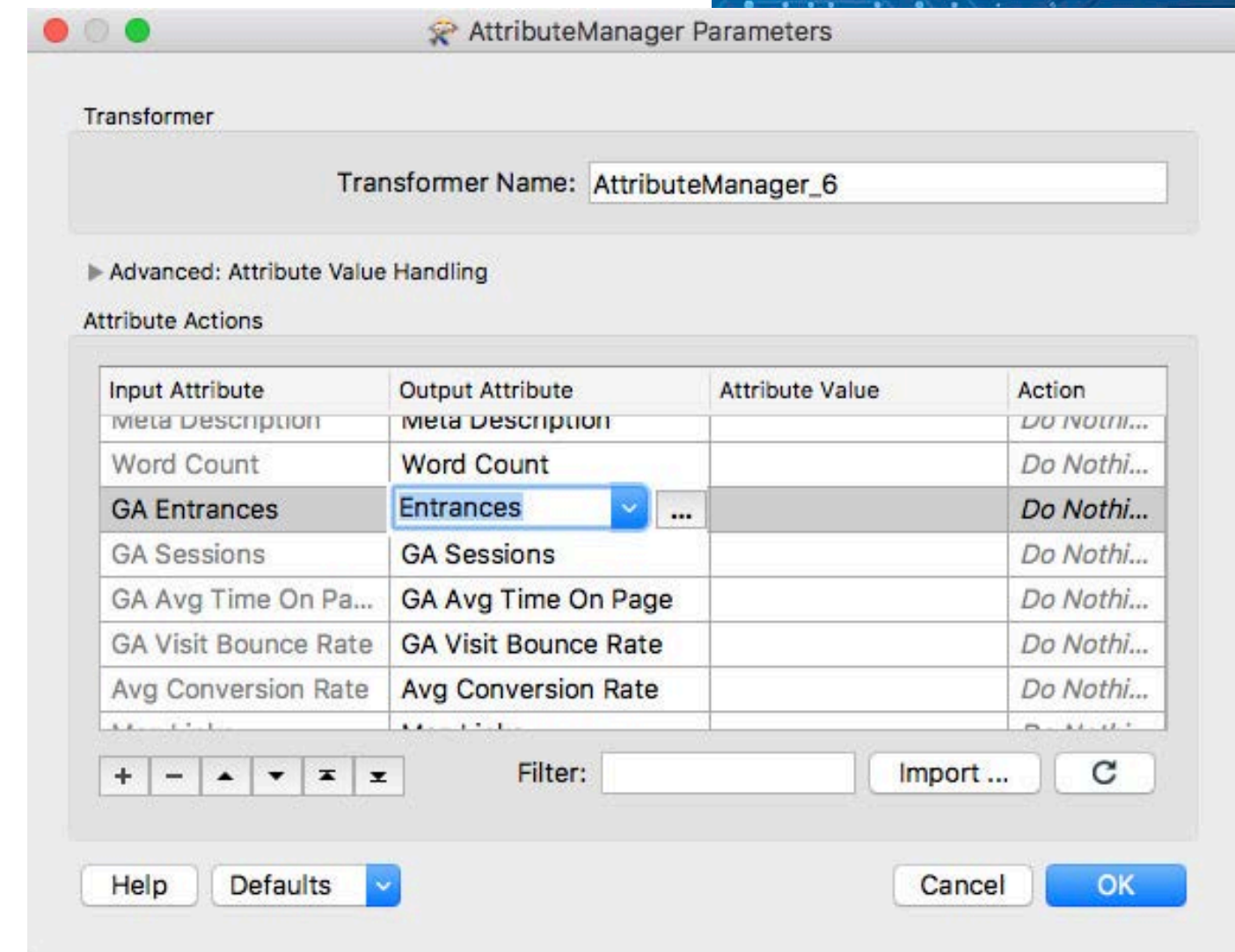


Removing, Renaming & Reordering Columns

The AttributeManager can also be used to remove, rename and reorder columns.



Example: Remove



Example: Rename



AttributeManager Parameters

Transformer Name: AttributeManager

Advanced: Attribute Value Handling

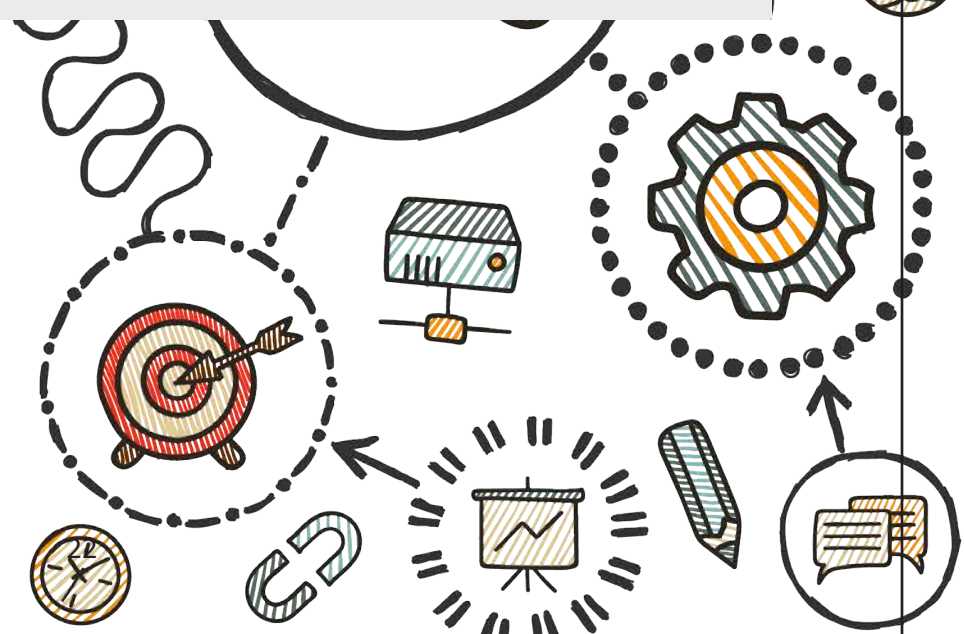
Attribute Actions

Input Attribute	Output Attribute	Attribute Value	Action
Keyword	Keyword		Do Nothi...
Avg Position	Avg Position		Do Nothi...
Search Volume	Search Volume		Do Nothi...
Ranking Url	URL		Rename
	URL Group	<input type="checkbox"/> @Right(@Value(...	Set Value
URL	URL		Do Nothi...
	<Add new Attribute>		

Filter: Import ...

Help Defaults Cancel OK

Example: Reorder



Filtering

Easy enough in Excel - just use the filter tool. But what if you're interested in a subset of data that is spread across many worksheets? FME can be used to merge these worksheets then filter down to only the data you need using the TestFilter. This tool filters rows using test conditions that direct data that pass to one or more output ports, and those that fail to another. It is worth noting that FME's Tester can accomplish a similar result using a simple pass/fail test.

TestFilter Parameters

Transformer Name: TestFilter

Port Definitions

Test Condition	Output Port
If @Value(URL) NOT_BEGINS_WITH https AND @Value(Status Code) NOT_!= 200	@Value(URL) NOT_BEGINS_WITH ...
Else If	
Else <All Ot	

Test Conditions

Pass Criteria: All Tests (AND)

Composite Expression:

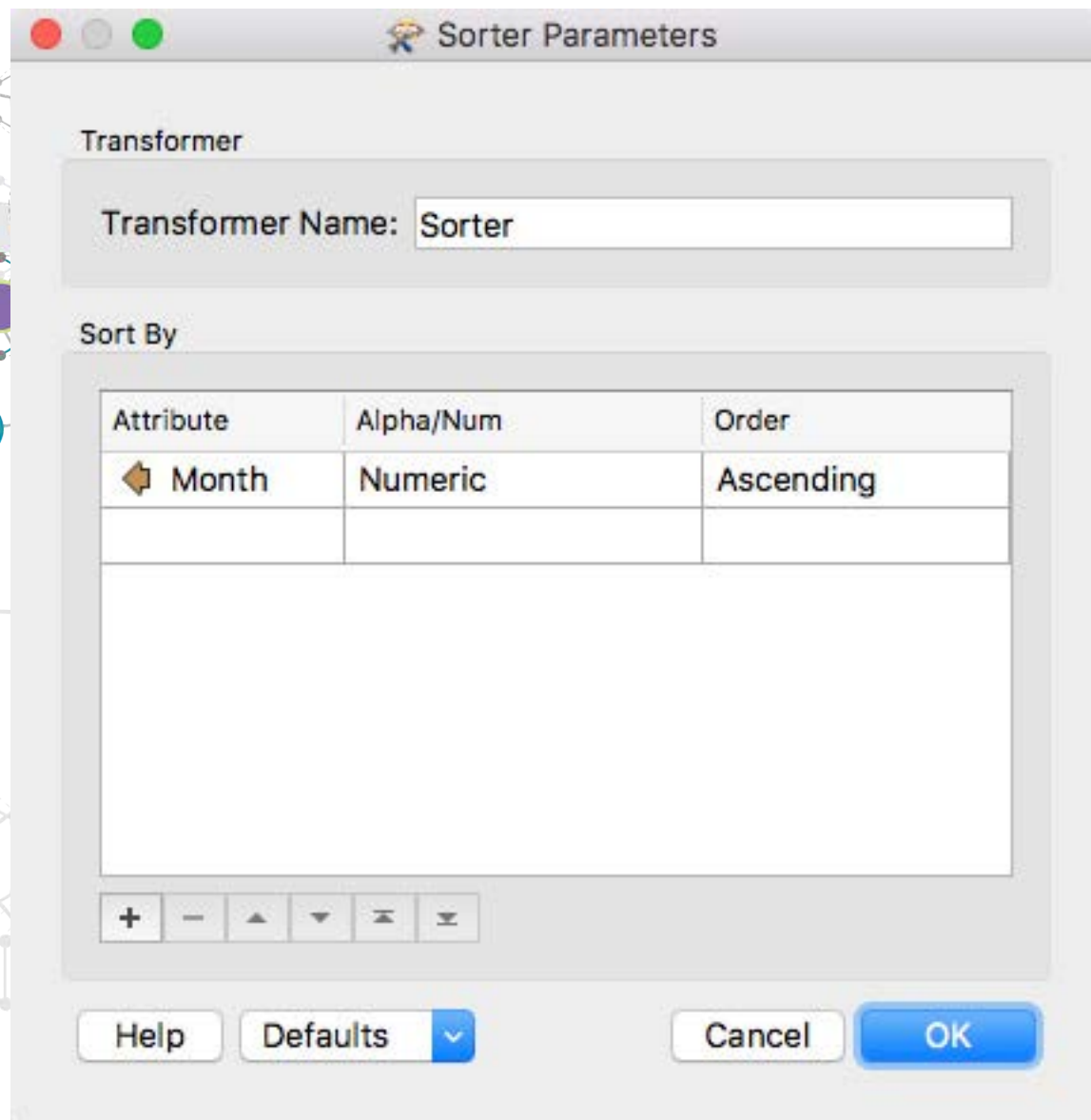
Test Clauses	Left Value	Operator	Right Value	Negate	Mode
1	URL	Begins With	<input type="checkbox"/> https	<input checked="" type="checkbox"/>	Automatic
2	Status Code	!=	<input type="checkbox"/> 200	<input checked="" type="checkbox"/>	Automatic

Output Port: @Value(URL) NOT_BEGINS_WITH https

Help Cancel OK

Sorting

FME has a Sorter transformer that enables you to sort rows in a very similar way as Excel. Specify the column (attribute) to sort by and indicate whether the sort is alphabetical or numeric, ascending or decreasing. You can also sort by more than one column.



Restructuring Tables

Sometimes you may need to restructure how the data is presented in a table. For instance you may want to transpose the data or consolidate data from several columns into one. FME's AttributeExploder along with some of its other tools help you accomplish these types of tasks. The AttributeExploder takes a dataset and creates a row for each column / value pair, essentially breaking it down into its tiniest pieces. Once this is done you can combine the data back together in a way that fits your needs.

Example: Transposing tables

From this:

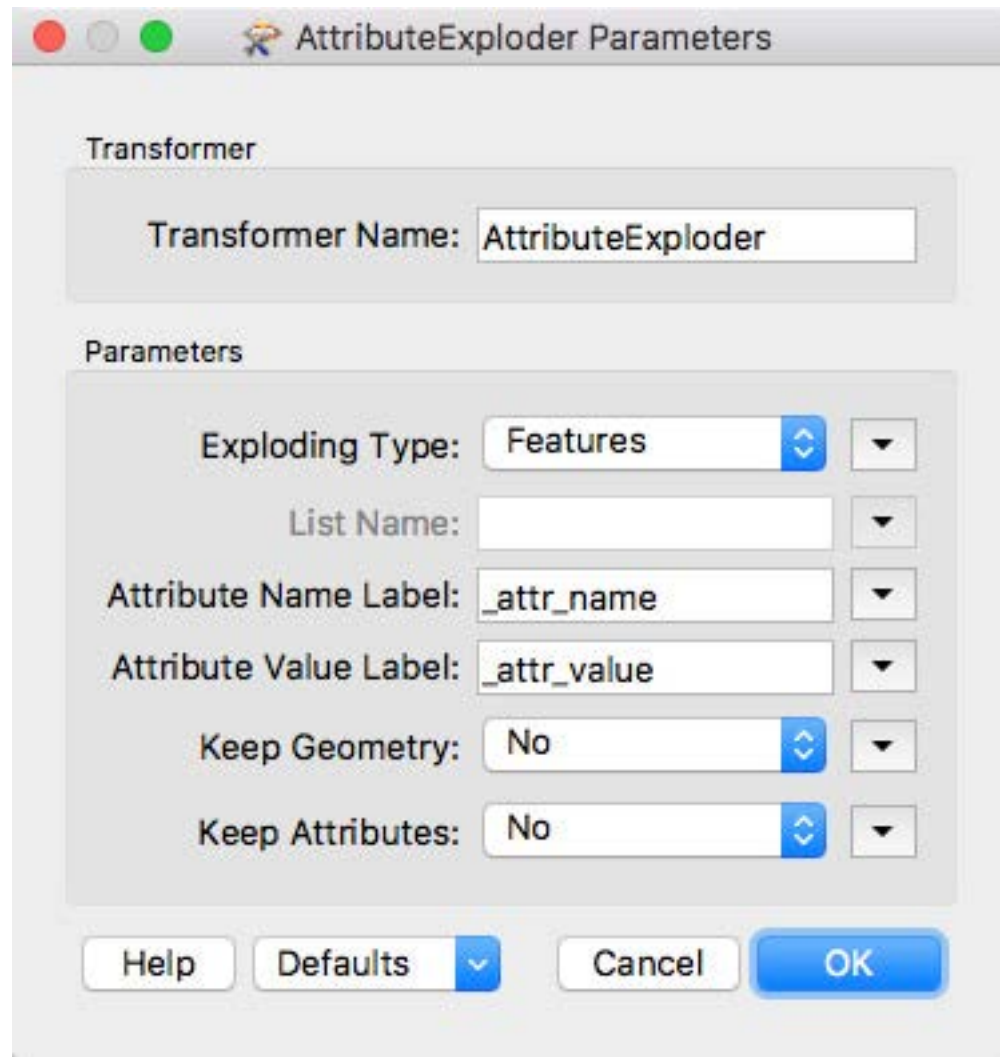
	A	B	C	D	E	F	G	H	I
1	URL Group Name	20161001	20161101	20161201	20170101	20170201	20170301	20170401	20170501
2	Cloudant	15	16	11	5	17	13	25	15
3	CouchDB	18	28	26	33	36	15	32	48
4	DocumentDB	17	25	30	50	73	75	79	83
5	DynamoDB	146	135	129	231	169	224	239	193
6	Elasticsearch	59	72	76	122	174	257	236	229
7	MongoDB	54	80	89	163	99	355	527	823
8	NoSQL	126	27	9	14		12	22	4



To this:

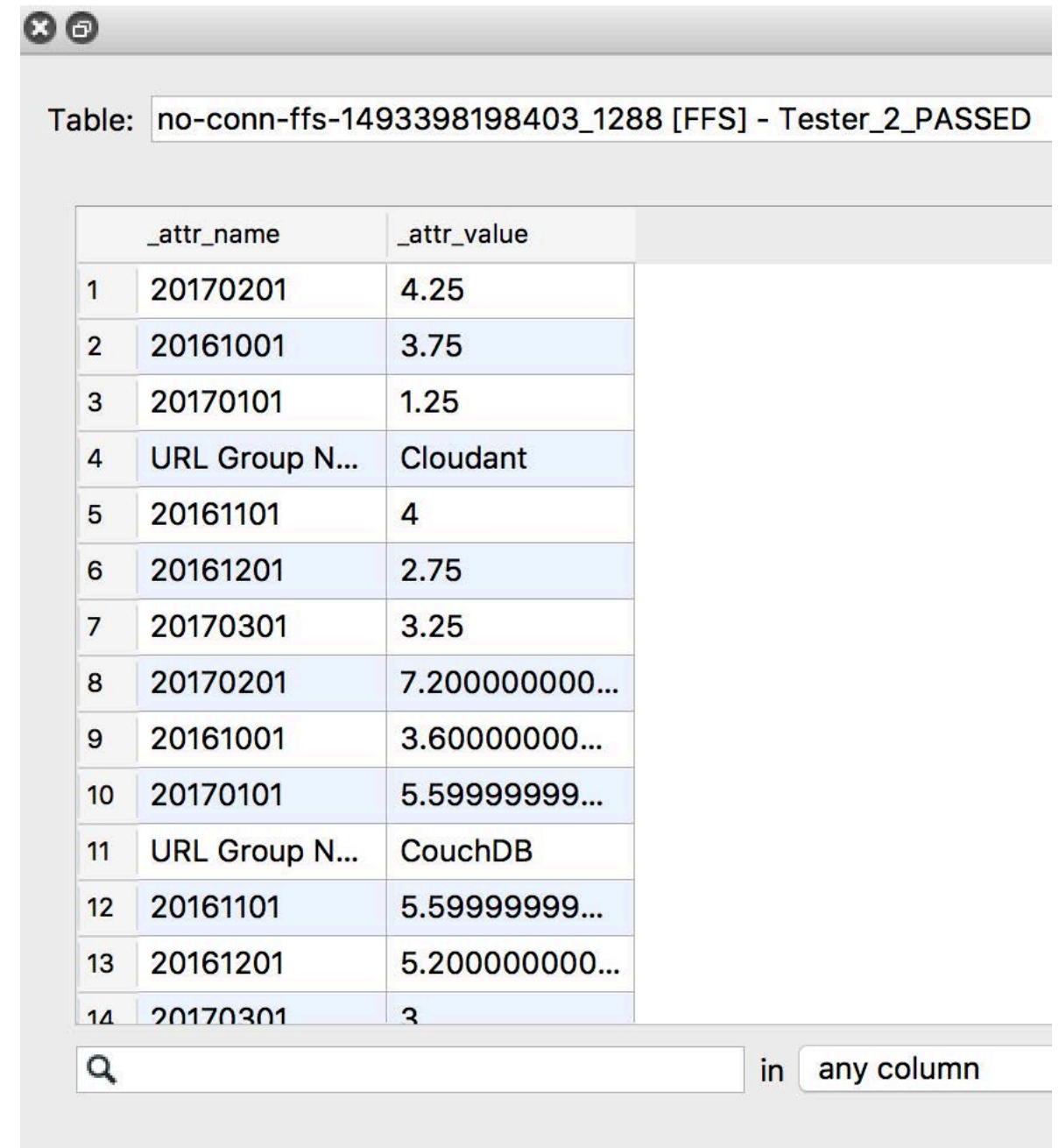
	A	B	C	D	E	F	G	H
1	URL Group Name	Cloudant	CouchDB	DocumentDB	DynamoDB	Elasticsearch	MongoDB	NoSQL
2	20161001	15	18	17	146	59	54	126
3	20161101	16	28	25	135	72	80	27
4	20161201	11	26	30	129	76	89	9
5	20170101	5	33	50	231	122	163	14
6	20170201	17	36	73	169	174	299	6
7	20170301	13	15	75	224	257	355	12

Connect your data to an AttributeExploder and leave everything as the default setting.



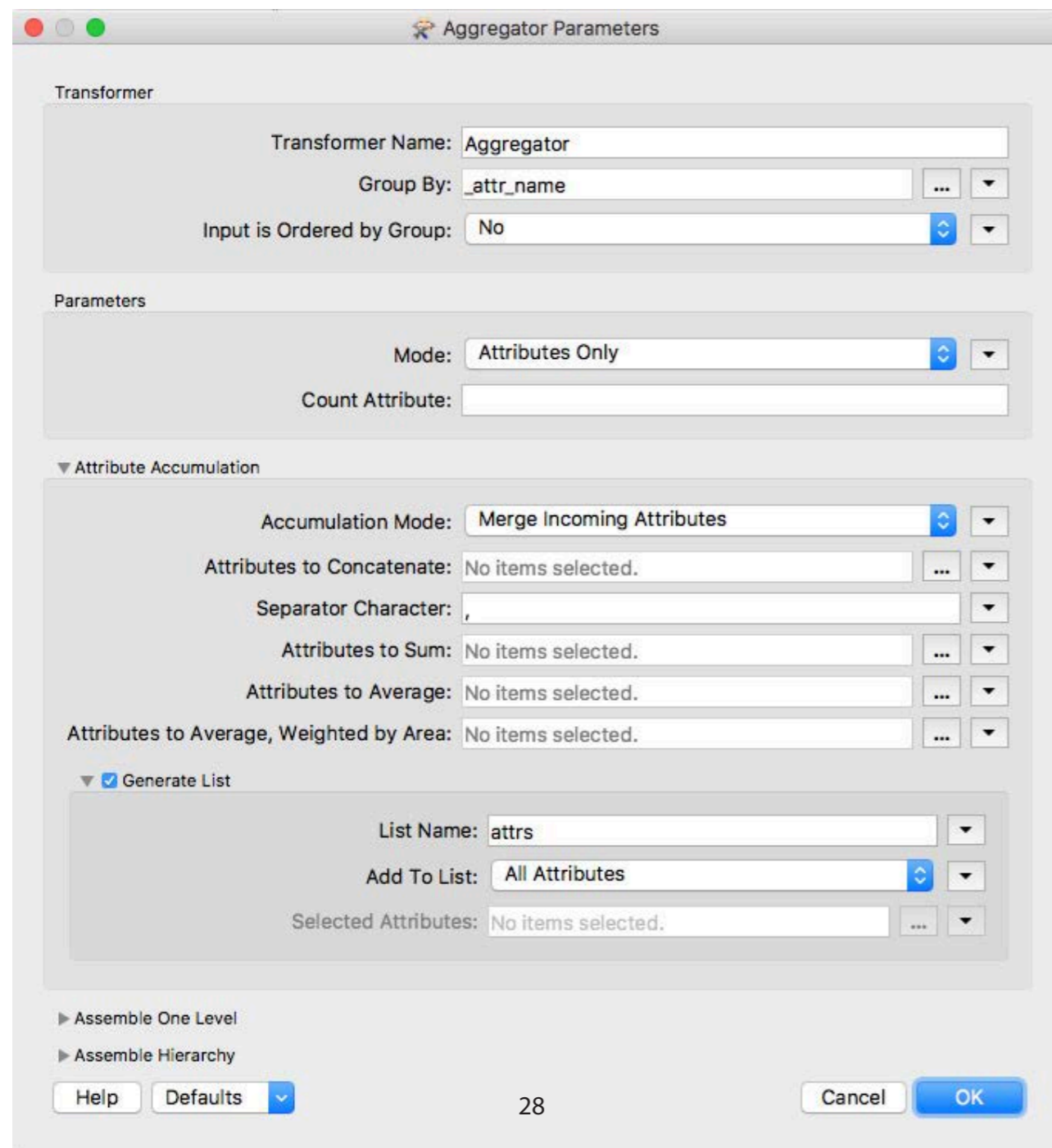
At this point you'll need to use a Tester to filter out FME format attributes. Refer to the Knowledge article and example workspace linked at the end of this section for full details.

When you investigate what is coming out of the Tester in the FME Data Inspector you'll see a long table that consists of two columns: one for the attribute (column) names and one for the paired value.



To combine these bits of data back together into your new transposed tables, use the Aggregator. In the dialog, set "Group By" to "_attr_name", "Mode" to "Attributes Only" and "Accumulation Mode" to "Merge Incoming Attributes".

These crucial settings tell the transformer to create a row in a new table for each column ('attr_name') from the original table. It will then merge all the attributes together to form the new table. Check "Generate List" to tell transformer to create a list (column) for each value associated to a given feature. Give the list a name and set "Add To List" to "All Attributes".

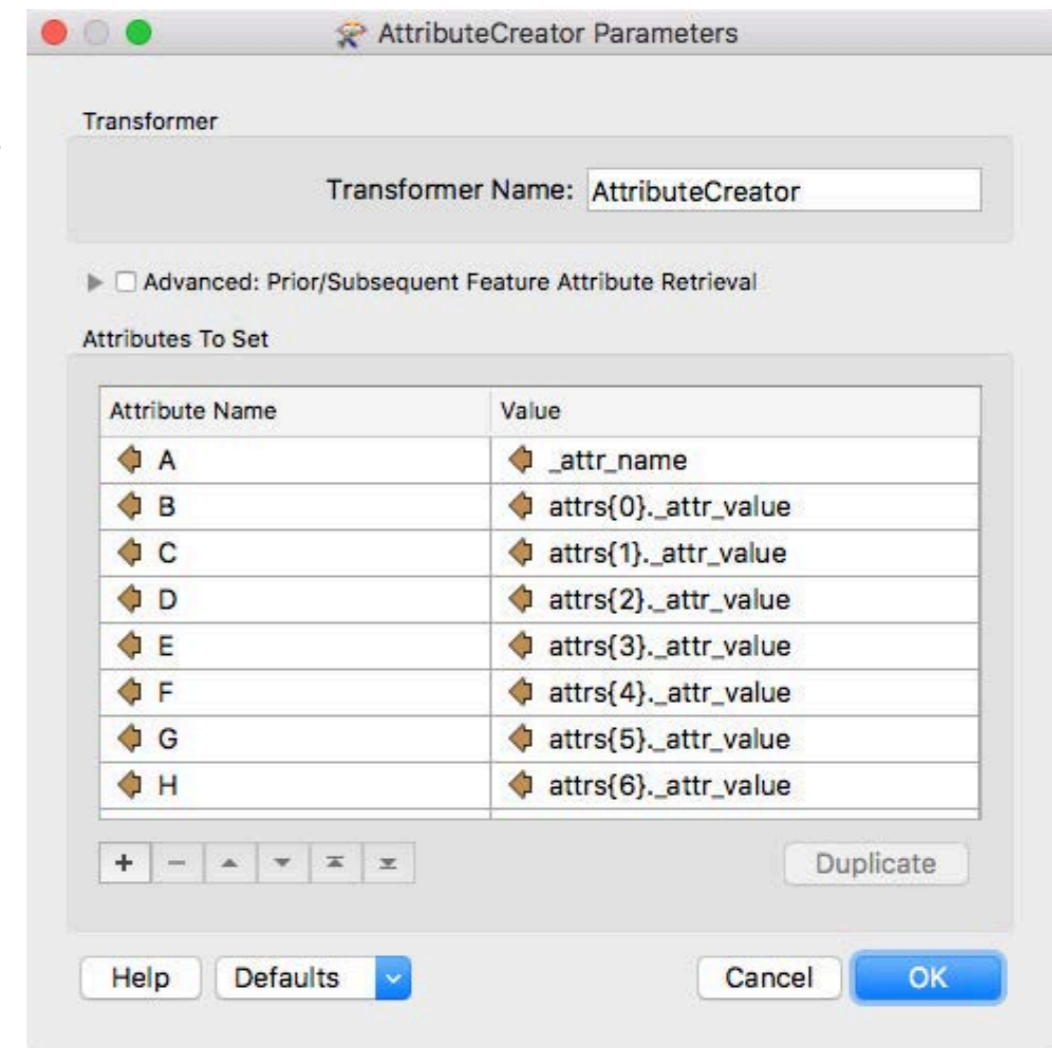


Taking a look at what is coming out of the Aggregator in the Data Inspector you'll see a table where the former column names are now listed in rows. Values are listed in columns the transformer has created using the List Name that you indicated following this pattern: listname{0}._attr_value, listname{1}._attr_value, ...

Table: noconn-ffs-1493400916768_1288 [FFS] - Aggregator_AGGREGATE

	_attr_name	_attr_value	attrs{0}._attr_name	attrs{0}._attr_value	attrs{0}.fme	attrs{1}._attr_name	attrs{1}._attr_value	attrs{1}.fme	attrs{2}._attr_name	attrs{2}._attr_value	attrs{2}.fme
1	URL Group N...	Cloudant	URL Group Name	Cloudant	fme_no...	URL Group Name	CouchDB	fme_no...	URL Group Name	DocumentDB	fme_no...
2	20161101	4	20161101	4	fme_no...	20161101	5.5999999999...	fme_no...	20161101	6.25	fme_no...
3	20170101	1.25	20170101	1.25	fme_no...	20170101	5.5999999999...	fme_no...	20170101	11.5	fme_no...
4	20161201	2.75	20161201	2.75	fme_no...	20161201	5.2000000000...	fme_no...	20161201	7.5	fme_no...
5	20161001	3.75	20161001	3.75	fme_no...	20161001	3.6000000000...	fme_no...	20161001	4.25	fme_no...
6	20170301	3.25	20170301	3.25	fme_no...	20170301	3	fme_no...	20170301	18.75	fme_no...
7	20170201	4.25	20170201	4.25	fme_no...	20170201	7.2000000000...	fme_no...	20170201	18.75	fme_no...

To clean up the table (eliminate duplicate information or FME format jargon) use the AttributeCreator. Create a new column for "_attr_name" and each associated listname{#}._attr_value. In FME if you assign letters as attribute names when working with Excel, the writer will assume they are referring to column designations. In the writer tool manually enter the attribute names as "A, B, C ...".



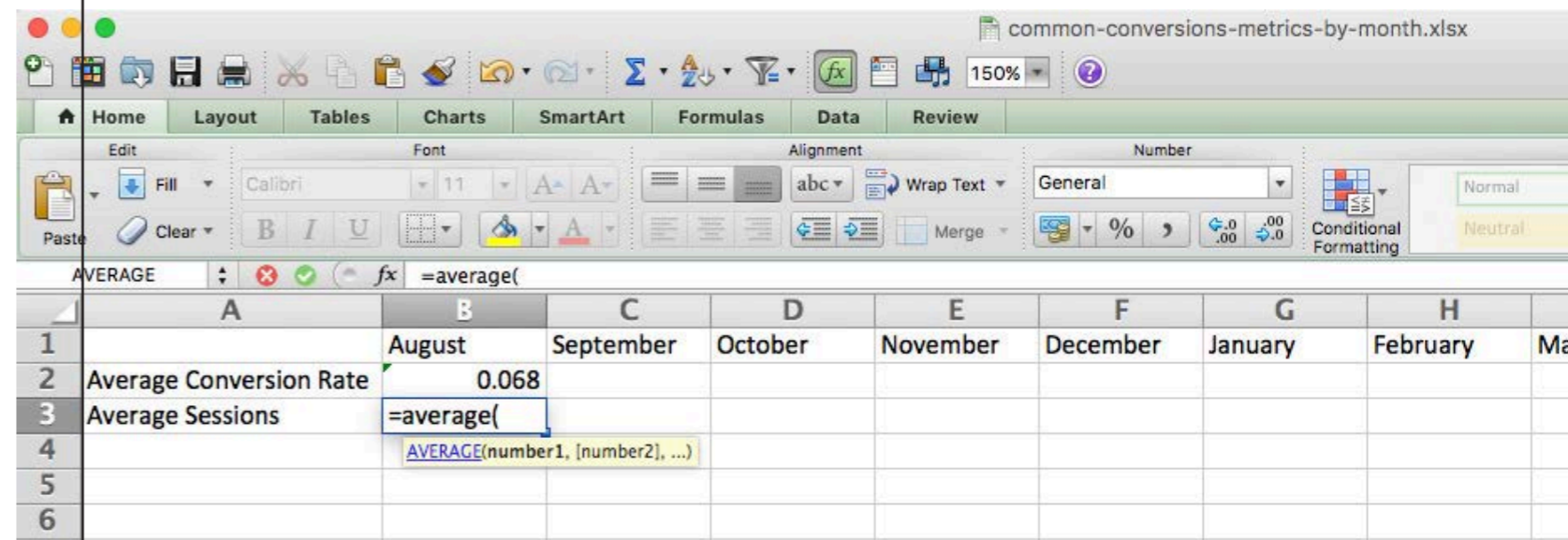


ANALYTICS & REPORTING

Excel is great for analyzing and reporting on data, but once again, there are situations where FME's built-in tools provide advantages with respect to data integrity and efficiency.

Statistics

Calculating statistics in Excel is relatively straightforward; however it involves manually constructing tables, entering functions and named ranges. And you'll have to carry out this task each time you'd like to update it with new data. This can be tedious in addition to threatening the quality of the data.



common-conversions-metrics-by-month.xlsx

150%

Home Layout Tables Charts SmartArt Formulas Data Review

Font: Calibri, 11

Alignment: abc, Wrap Text

Number: General

Format: Normal, Bad, Neutral, Calculation

AVERAGE

fx =average(Sheet1!D2:D25)

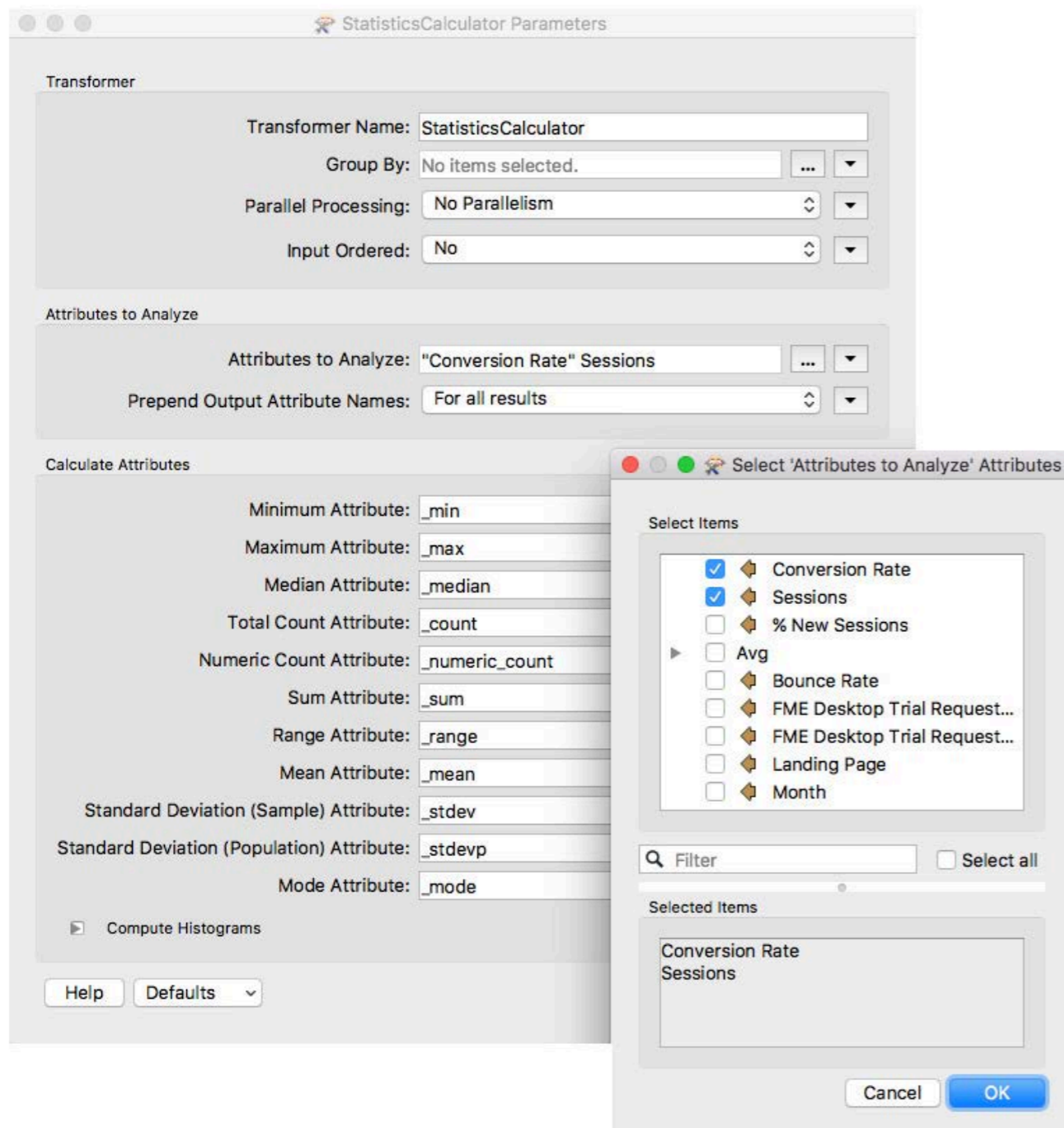
AVERAGE(number1, [number2], ...)

	Month	Conversion Rate	Sessions
1	Landing Page		
2	http://www.safe.com/convert/	0	2
3	http://www.safe.com/convert/3ds-max/	0	1
4	http://www.safe.com/convert/3ds-max/microsoft-directx-x-file/	0	10
5	http://www.safe.com/convert/access-mdb/	0	3
6	http://www.safe.com/convert/access-mdb/arcgis-shp/	0.086956522	23
7	http://www.safe.com/convert/access-mdb/csv/	0.192307692	26
8	http://www.safe.com/convert/access-mdb/dbf/	0.25	4
9	http://www.safe.com/convert/access-mdb/dwg/	0	11
10	http://www.safe.com/convert/access-mdb/file-geodatabase-api/	0	1
11	http://www.safe.com/convert/access-mdb/file-geodatabase/	0	42
12	http://www.safe.com/convert/access-mdb/gml/	0	2
13	http://www.safe.com/convert/access-mdb/mapinfo/	0.125	8
14	http://www.safe.com/convert/access-mdb/oracle/	0	1
15	http://www.safe.com/convert/access-mdb/postgis/	0	1
16	http://www.safe.com/convert/access-mdb/postgresql/	0	3
17	http://www.safe.com/convert/access-mdb/sql-server/	0.0625	16
18	http://www.safe.com/convert/access-mdb/v7-dgn-igds/	0	1
19	http://www.safe.com/convert/adac/	0	3
20	http://www.safe.com/convert/additional-military-layers-aml/	0	2
21	http://www.safe.com/convert/ais/	0	3
22	http://www.safe.com/convert/aixm-5/	0	1
23	http://www.safe.com/convert/aixm/	0	1
24	http://www.safe.com/convert/arcgis-layer/	0	1
25	http://www.safe.com/convert/arcgis-online-feature-service/file-geodatabase-api/	0	1
26	http://www.safe.com/convert/arcgis-shp/3ds-max/	0	24
27	http://www.safe.com/convert/arcgis-shp/access-mdb/	0.060606061	33
28	http://www.safe.com/convert/arcgis-shp/arcgis-online-feature-service/	0	1
29	http://www.safe.com/convert/arcgis-shp/arcinfo-coverage/	0	1
30	http://www.safe.com/convert/arcgis-shp/arcscde-geodatabase/	0	3
31	http://www.safe.com/convert/arcgis-shp/arcxml/	0.117647059	17

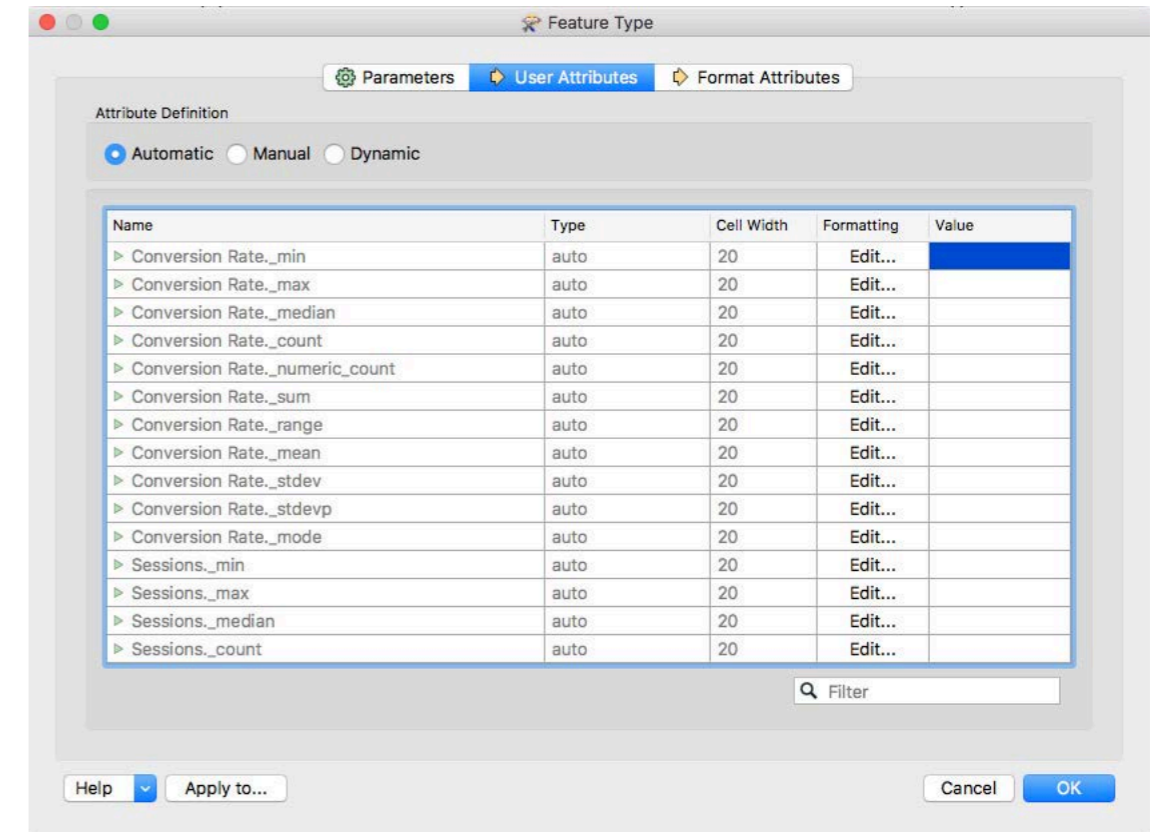


In FME, the StatisticsCalculator tool generates a customized statistical report that automatically refreshes with new data each time the workflow is run.

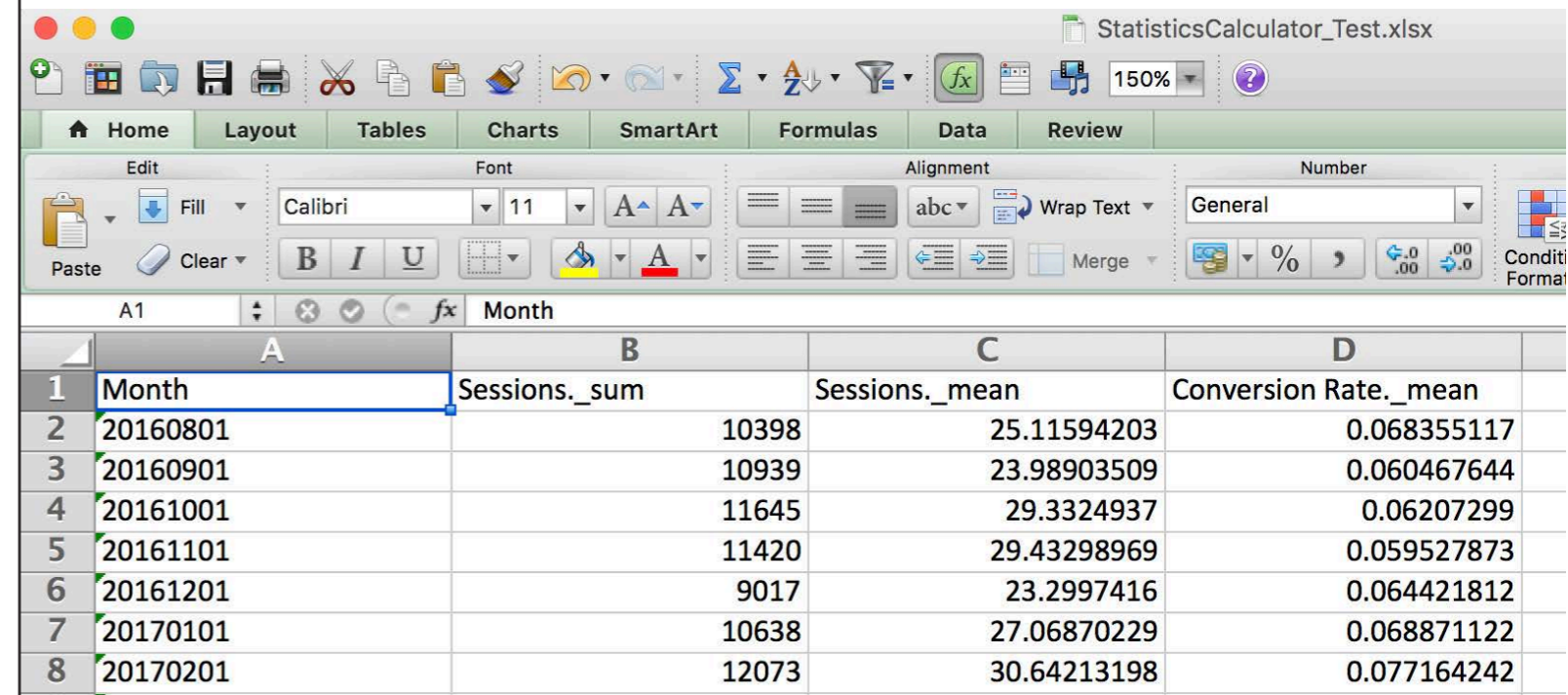
Add a StatisticsCalculator and a Writer to the workspace. Connect the output of this data to the StatisticsCalculator and the "Summary" port of the StatisticsCalculator to the Writer. In the StatisticsCalculator dialog, choose the columns to analyze with the "Attributes to Analyze" function. If you are analyzing more than one attribute, select "For All Results" for the "Prepend Output Attribute Names" parameter. This is to ensure that results for the same type of statistic calculated from different attributes can be distinguished.



In the Writer dialog in the "User Attributes" section, set "Attribute Definition" to "Automatic". FME will automatically name your columns according to the format: "Attribute._statistic".



Once the names of all possible attributes are listed using the Automatic setting, you can switch to manual and customize the statistics you'd like in your report by deleting the ones you don't need.



Pivot Tables

Pivot Tables are one of Excel's most useful capabilities, enabling users to analyze data by "pivoting" it around one field. In many cases it makes sense to generate pivot reports using Excel; however, if you are using FME to process Excel data, it is useful to know that the AttributePivoter generates "pivot-like" reports.

Once you've added an AttributePivoter to your workspace and connected the data to its input port, set the parameters in the dialog including what attribute (column) to analyze, and for what type of statistic. Add a writer and connect both the "Data" and "Summary" output ports from the AttributePivoter. In the writer dialog, set the format to Excel and in the "User Attributes" section set the "Attribute Definition" parameter to "Dynamic". The schema is automatically created for you based on the pivot output.

	A	B	C	D	E	F	G	H
1	URL Group Name	20161001	20161101	20161201	20170101	20170201	20170301	Grand Total
2	Cloudant	3.75	4	2.75	1.25	4.25	3.25	2.75
3	CouchDB	3.6	5.6	5.2	5.6	7.2	3	4.441176471
4	DocumentDB	4.25	6.25	7.5	11.5	18.75	18.75	9.571428571
5	DynamoDB	20.85714286	22.5	18.42857143	31.5	28.66666667	37.33333333	22.61363636
6	Elasticsearch	9.833333333	12	12.66666667	18.16666667	29	42.83333333	18.2195122
7	MongoDB	6	8.888888889	10	17.11111111	33.44444444	39.44444444	16.41269841
8	NoSQL	42	9	3	4	3	6	12.53333333
9	URL Group Name Total	11.44736842	10.35135135	9.763157895	14.97222222	21.69444444	26.41666667	13.67588933
10								

AttributePivoter Parameters

Transformer

Transformer Name: AttributePivoter

Parameters

Group Rows By: URL Group Name

Group Columns By: Month

Attribute To Analyze: GA Sessions

Pivot Summary Statistic Types: Average

Row Group Summary Line Descriptor: Total

Help Defaults Cancel OK

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